



Dear Ms. Shilee Sheth,

Welcome!!!

We take this opportunity to welcome you at this moment and would like to introduce about the organization and objective behind us. Next words in this epistle will glance you on the fundamentals and core concept on which we will work.

We wish you to take your good time and go through it before joining us on a board.

What we are: “Gupshup Pvt.Ltd”, a family owned organization which will support you on your “life Skill Development” program for next 6 months

Our Belief: First and foremost thing you to remember that we strongly believe that “Nobody can teach anything to anyone, Yes, anyone can learn anything from everyone”!! So, your development and learning will be only and only depend on your own burning desire to “Live Life King-size”.

Our Mission: *Happy Learning of life skills*

Our Vision: *Life is beautiful * (* Conditions applied)*

“Gupshup” believes and experienced from the inception of the company that life is beautiful, but subject to some conditions. Which are those conditions which make or break the beauty of life?

Sorry, there are no clear cut and quick fix answers like “Learn English in 21 days with Rapidex English speaking course”!!! There are no short cuts. Answers might be different for different people. That’s why YOU yourself need to struggle, try different approaches and find out the most suitable answer for yourself. We can and will just guide you to find out the same. We will indicate the direction, possible path, various options. But, finally you need to walk towards that direction.

In next 6 months, we will sincerely share our experiences, our learnings etc. out of which some you may find useful in making your life beautiful. Asking right questions and raising queries during this journey will be helpful in producing results.

Also, please make a note that our journey is still continue making life more and more beautiful. You are invited to join with different perspective at this stage.

Here, we have tried to set the context for the basis on which your learning curriculum / reading material / assignments etc. are designed. Please go through the same and reflect. This will put us on the same page and helpful further course of action. This will be the starting point of our journey for next 6 months and/or further.

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This learning curriculum is designed based on...

- Our life experiences
- Our learning from parents / relatives / colleagues / friends
- Reading some wonderful and life changing literature
- Listening some heartwarming music
- Study of history / life of leaders
- Observing other people who are “Living The Life King-size” in its true sense
- Passing through highs and lows of life

Core lesson which we would like to inculcate...

Here extract of this learning is produced. You will find and connect with the same while actually passing through the learning curve.

- **First thing first:**

You must have “Junoon”, the desire to be happy. You first decide and make commitment to yourself that “I WILL ENJOY MY LIFE, FULLY”, whatever may be the situation, whatever may come in my way.

You will decide that,

I will not only enjoy the Highs of my life but Lows also...Little difficult....Na ? OK. At least during my lows. I will not permit myself to get frustrated and complaining, cursing the world. I will continue efforts, find peace and cheerfulness in small things and wait for the tough time to pass.

- **Lows in life are just like common cold.**

Everyone experience the same throughout their life span periodically. But, like cold, lows in life are also not a serious thing. You need to do some home remedies, wait for some time and it will go. Yes, if you panic and take wrong medicines, it may lead to some other side effects!!

- **Tough time never lasts, tough people do!!**

Highs and lows are part of the game. In the game you can't expect only to bat or bowl, both will come one after another and you should try to excel in both. As far as tough times are concerned, our belief is, Tough time never lasts, and tough people do!!

But how to define toughness? Let us try following which is part of your learnings

- | | |
|----------------------|--|
| ○ Physical strength | ○ Home science |
| ○ Emotional strength | ○ Business/project/event management skills |
| ○ Social skill | ○ Communication and writing skills |
| ○ Financial skills | ○ Life Skills covering the above and many more |

- **Give your 100%:**

One of our key learning is, try your level best by giving your 100% to get what you want in life, try to get control over the situations leading towards your life goals. But, when situation are going out of your control, try to accept the same rationally. Learn to laugh at yourself. Show the world that it is difficult to break my spirit. **Don Ko Pakdana mushkil hi nahi, namumkin hai!!!** In such tough situations, beauty in your life will only depend on how you select and choose your responses. So, in positive or negative both situations choose your Responses carefully.

- **Try to take your taste to a different level:**

In various areas like Reading, Movies, Music, Tours, Food, hobbies etc. Enjoy everything but don't get satisfied with whatever comes across your way. Exploring different, initially odd looking things will take you to different "Highs" just like Beer!!! I think no one enjoys Beer in first go as a substitute of other wines. But, gradually taste develops and he starts enjoying the same the most!!

- **Life is simple, till you yourself make it complicated:**

Keeping the things /situations/ relations simple and accordingly selecting your responses is the master key to making the life beautiful.

- **Response is better than reaction! - The golden rule of Life!**

Relationships break, not because of imperfections in people, they break because of our reactions to imperfections. We react because we succumb to our negative emotions. We react because we are angry, or disturbed or upset, and all these lead to negative expressions. Instead, if we respond to imperfections, we have managed our emotions, we increase the chances of corrections, we do not antagonize the people in our relationships and no one is offended. Our relationships sustain and become everlasting.

- **Alignment of Necessity – comfort – Luxury:**

As far as the money, status, materialistic needs are concerned, our take is, Learn by heart the difference between Necessity – comfort – Luxury and align them as per your Life Style & Status.

We can understand the thin line margins between the same as...

- **Necessity:** Must be fulfilled. Prepare a sound base for the same
- **Comfort:** Should be achieved. Put your ambitions to work. Make your life comfortable with proper earning and finance management
- **Luxury:** Can be achieved. But, it should not make any difference if it is absent!! You can't put your mental piece or self-esteem at stake for the same!!

- **Ultimate Destination of Life!**

Last but not the least, at the end of the day, in life there is nothing like destination, because “Death” only is the ultimate destination for all. So, enjoy the journey keeping the focus on multiple interim destinations or stage gates of life...

Wishing all the very best and have a meaningful stint with Gupshup.
Have a Happy Learning!!!

Snehal Sheth
Chairman

Jignasa Sheth
Managing Director